

Passport to India Innovation Grants Announcement November 3, 2016

Program description

An initiative of the U.S. Department of State in partnership with The Ohio State University, *Passport to India* aims to dramatically increase the number of American students going to India through education abroad and internship programs. In the words of President Obama, the U.S. - India relationship is a defining partnership of the 21st century. To fully realize this partnership, however, more young Americans need to experience India first hand. Passport to India works as a hub to do just that, by promoting and expanding education abroad and internship programs and through its free massive open online course (MOOC) on the Coursera platform for college and university students on the importance of India (<https://www.coursera.org/learn/passport-to-india>).

To accelerate impact, *Passport to India* is launching an innovation grants program to inspire new activities and partnerships that promote India as a destination for students enrolled in American colleges and universities. Approximately 10 organizations will be selected for grants of up to \$1,000 each. Eligible individuals/organizations/entities to apply for grants include representatives of U.S. university or college programs, departments, student associations or clubs.

Applicants are expected to propose activities that last approximately 1 day to 3 months and activities must be conducted between February 1 and May 1, 2017. Applicants are encouraged to include leaders from the university, community, business or nonprofit organizations that are engaged with India. Programs may, for example, include talks, panel discussions, film screenings or other events designed to engage and inform student audiences about India as a destination for study abroad and internships or to create new cross-disciplinary programs on campuses that promote India as a destination among, for example (but not limited to), students engaged in engineering, business, information technology, human rights studies, gender or public health disciplines.

Please find a link to the full grants program RFP and application instructions here: <http://www.passporttoindia.com/innovation.pdf>

Eligibility Criteria

An applicant must:

- (1) Be a faculty member, full time student or staff member representing a university department, club, center, council, society, organization or program at an accredited U.S. college or university. Community colleges are encouraged to apply.
- (2) Partner with a business or non-profit organization with operations in India such as, for example, a bio-technology company, an automobile

- manufacturer, an information technology, engineering or aerospace company or a non-profit organization such as Human Rights Watch, ASHA, Pratham, Girl Rising.
- (3) Only one grant application per university will be considered. All grant funds will be remitted directly to the winning university or college for distribution to the relevant club, department or program.
 - (4) The application must be complete and received by the grants deadline. Ineligible applications will not be reviewed. Applicants must, as necessary, also seek the appropriate permissions for proposed activities on-campus.

Grant Awards

Eligible award applicants may apply for \$1,000 grants. These grants are federal funds from the U.S. Department of State's Passport to India program and may be used for such expenses as promotional activities (e.g. posters/brochures), event coordination, equipment rental (e.g. to show a film), clean up costs for venues used after hours and modest food costs (e.g. cookies and coffee). The aim of the grant award program is to cost share as much as possible and to match the award amount requested on a 1 to 1 basis with nonfederal funds such as a private grants, in-kind contributions or other sources of revenue. If awarded, the applicant will enter into a Grant Agreement with The Ohio State University.

Full funding of all grant requests is not guaranteed. If awarded, the grant amount may be less than the amount requested in the applicant's proposal.

Funding restrictions

Funding is not available for:

- Overlapping costs between federal awards, whether received directly from a federal agency or indirectly
- Programs restricted to any organization/departmental membership
- Programs that are not inclusive to any and all students on their university campus
- Programs that are intended to be experienced solely online
- Payment for facilities, purchase of capital equipment or software or non-project related administrative expenses
- Venue rental (it is hoped that venues can be supplied by the host institution or donated as an in-kind contribution)
- Cash prizes
- Travel
- Most food and entertainment costs including hosting a reception or party

Selection Criteria

All applications will be reviewed and evaluated based on the following criteria:

- **Quality and creativity of programming** that: shows a clear connection between the proposed program and the target audience(s); meets the

requirements listed above; engages a large number and wide range of students and provides information on at least one India study or internship program available through the host institution, another higher education institution or by a third party provider recognized by the institution.

- **Relevance and involvement with partner business, business association or non profit organization** that will broaden interest and participation in education abroad and/or internships for students enrolled in U.S. colleges and universities in India.
- **Capacity to manage, implement and promote** the proposed grant program including the identification of appropriate personnel, reasonable budget plan and evidence of the one to one cost share/match.

Q&A

What are some examples of the types of activities a grant would fund?

University A department of South Asian Studies will host a film screening of *Girl Rising* followed by short talks over the following week from India program alumni and representatives from the organizations Room to Read or Girl Rising about the importance of India today and programs that are available for students to study or do internships there in the areas of human rights and education. Matching funds were received from a company or non-profit organization that has operations in India.

College B hosts a “Water in India” event, bringing together students and faculty from the departments of South Asian Studies and engineering/hydrology to discuss key issues and challenges related to water as a resource in India, why understanding culture, language and history is important to addressing those challenges and to learn more about the key players positively impacting the availability of clean water in India. Business partners participating in the event include IBM, and WaterFX. The event finishes with an overview of water-related study and internship opportunities in India.

University C department of engineering hosts a seminar series on Indian and American engineering, business, social and cultural practices and their relation to building “smart cities”. IBM Smarter Cities partners with university C through participation, funding, and helping promote internship opportunities in India.

College D departments of public health, engineering and South Asian Studies partners with Ford Motors to hold a series of seminars on key maternal and pediatric health issues in India and how Ford Motors is addressing some of them through Project SUMURR (program for Sustainable Urban Mobility with Uncompromised Rural Reach). An alumni from an internship program affiliated with the host college/university or from a third party (e.g. Child Family Health International) talks about his/her experience in India and other opportunities available for study or do internships in the field.